

Richard Ciraulo

ciraulorichard@gmail.com
rciraulomedia.com
+44-07717254456



Visual designer with a focus on branding

Creative and deadline-driven graphic designer with 10 years of experience in branding, logo development, print and digital design. Skilled at creating innovative design solutions across various mediums, including print, digital, and photography. A passionate professional skilled in typography, illustration, and visual storytelling. Experienced in working with high-profile clients in both agency and corporate settings.

Education

Farmingdale State College – Farmingdale, NY | Bachelor's Degree in Graphic Design

Work experience

Brand / digital designer | Vanquis Bank | December 2022 - present

- Spearheaded the ongoing rebranding initiative, including the creation of new logo-mark, color palette, typography, and brand guidelines..
- Social media asset creation, ie: static posts, text / graphic animations.
- Email design, print design. Working with marketing team to help push the brand.

Freelance designer | RCirauloMedia | 2017 - 2022

- Working on miscellaneous projects for multiple clients. Including logos, branding, photography

Print graphic designer | Bed Bath and Beyond | July 2019 - June 2021

- Layout of images and copy blocks on post cards and circulars.
- Develop new packaging for shipping labels, boxes, envelopes, etc...
- New gift card designs and their branding.

Brand graphic designer | Brown Jordan International | January 2018 - June 2019

- Oversaw the graphic design of 5 separate high end furniture brands. Working on re-brand projects for all. Logo design / exploration was done, as well as color research and development to have the brand appeal to a wider audience.
- Digital design, ie: social media assets, email templates, light web design and photo & video work.
- Print work, ie: flyers, magazine ads, furniture catalogue.

Graphic designer | PRI Productions | March 2017 - January 2018

- Agency setting, working on multiple projects at once. Working with outside companies, such as: The Jacksonville Jaguars, JAX Sports Council, Jax Events, Omni Hotels.
- Photography was also needed within this role. Photographing events mainly.

