

port folio

richard r ciraulo

thanks!

for checking out my portfolio! My name is Richard Ciraulo. I am a multi-disciplinary graphic designer with 10 years experience creating bold, effective visual solutions. I translate complex ideas into compelling visuals across print, digital, and photography for global brands.



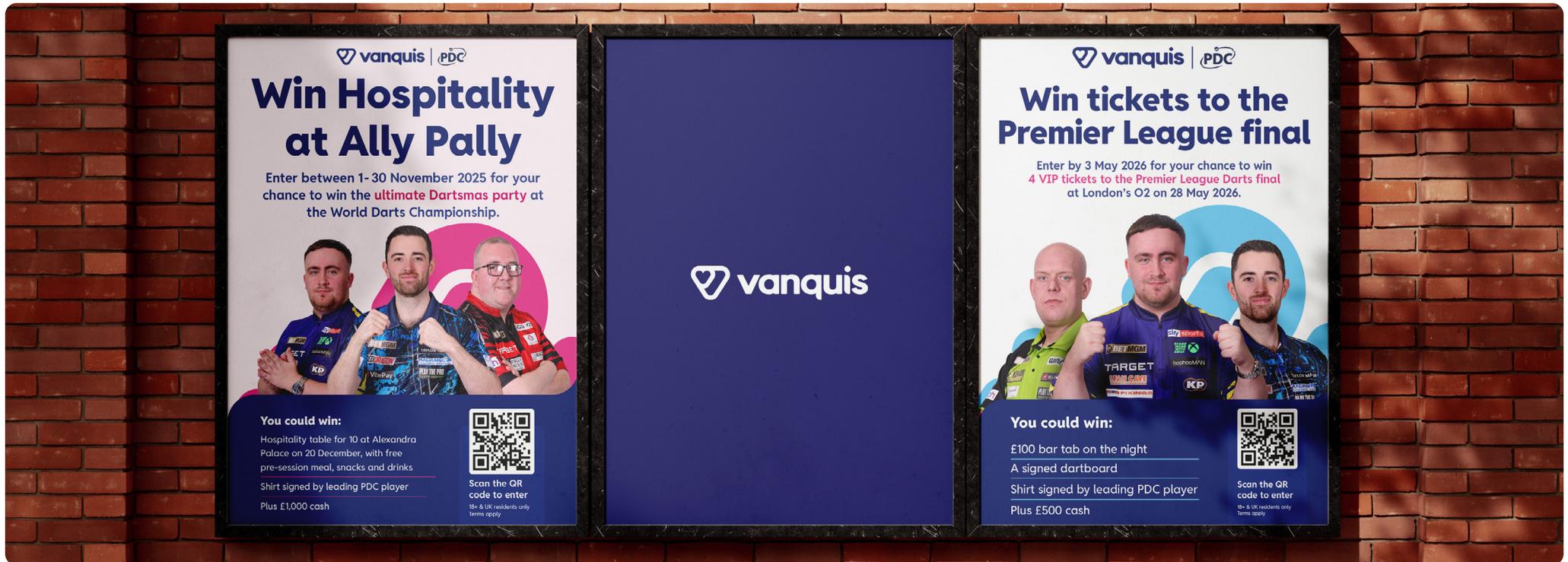
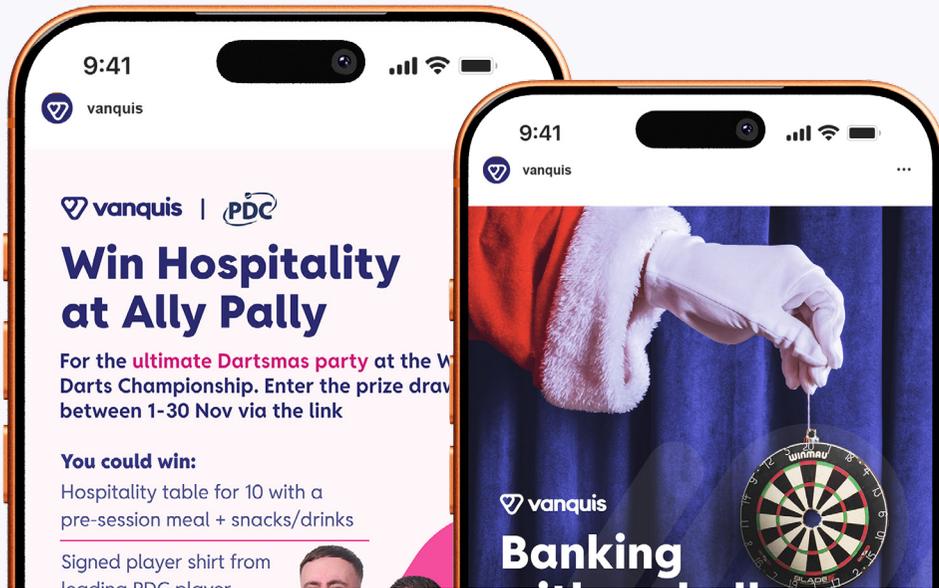
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Vanquis

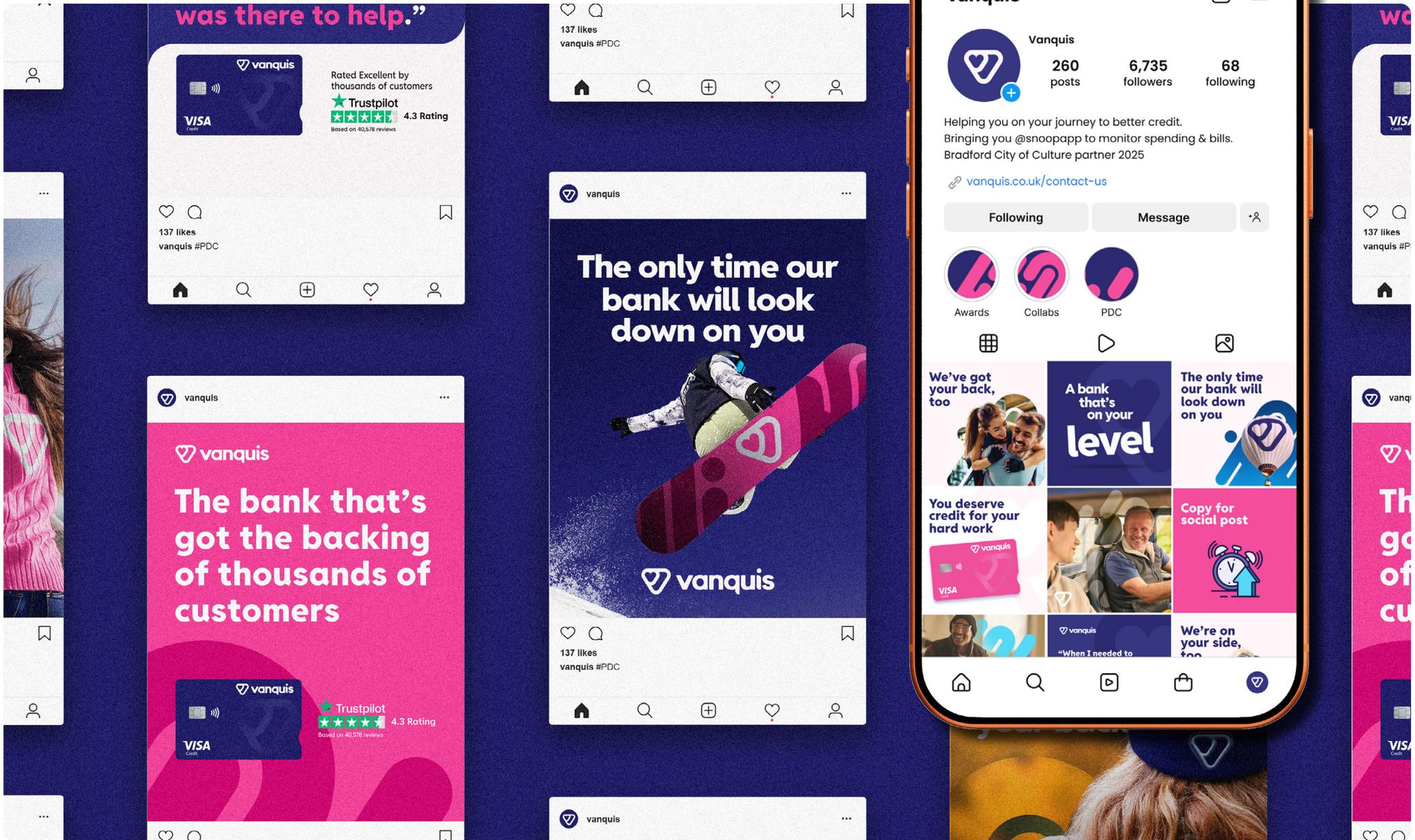
Vanquis has went through many advertising campaigns. But, never championed the brand or had any brand cohesion. We, in the internal creative team, were tasked with a fully new brand style for Vanquis. Having never gone under a rebrand, Vanquis was overdue. I played a key role in logo development, color research and photography style. Not only design intuition, but feedback from real consumers helped to shape the design and develop the Vanquis brand to where it is today. Re-launching in June 2025.





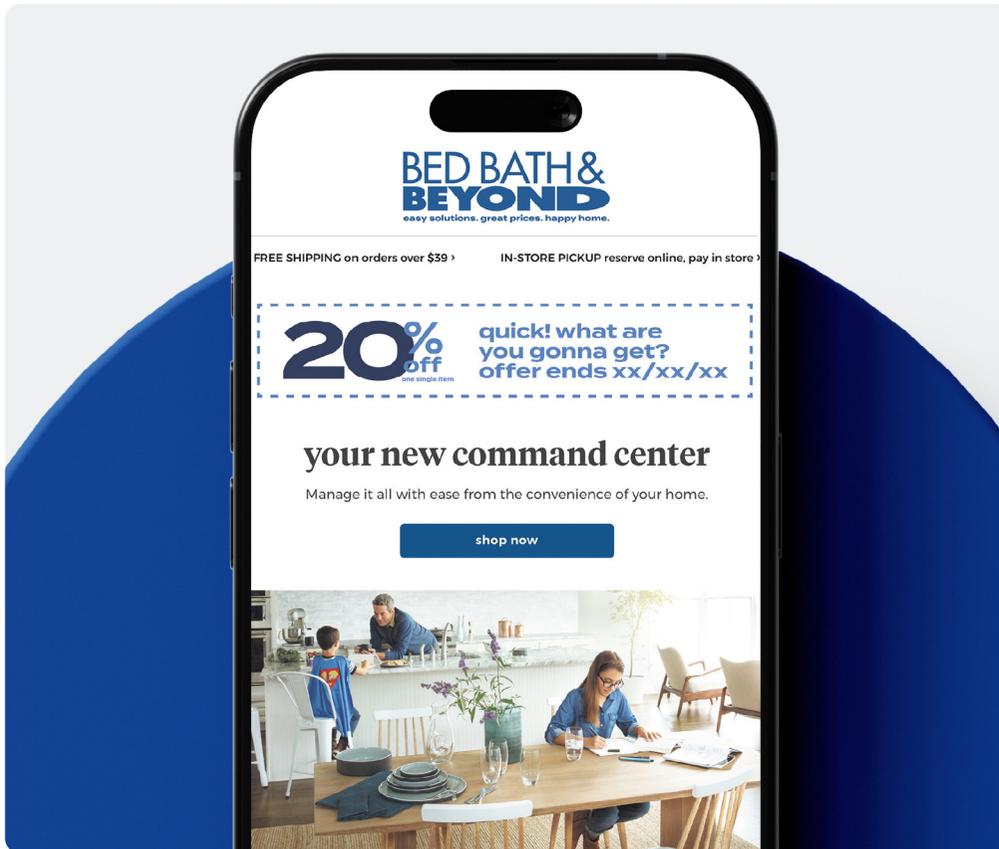
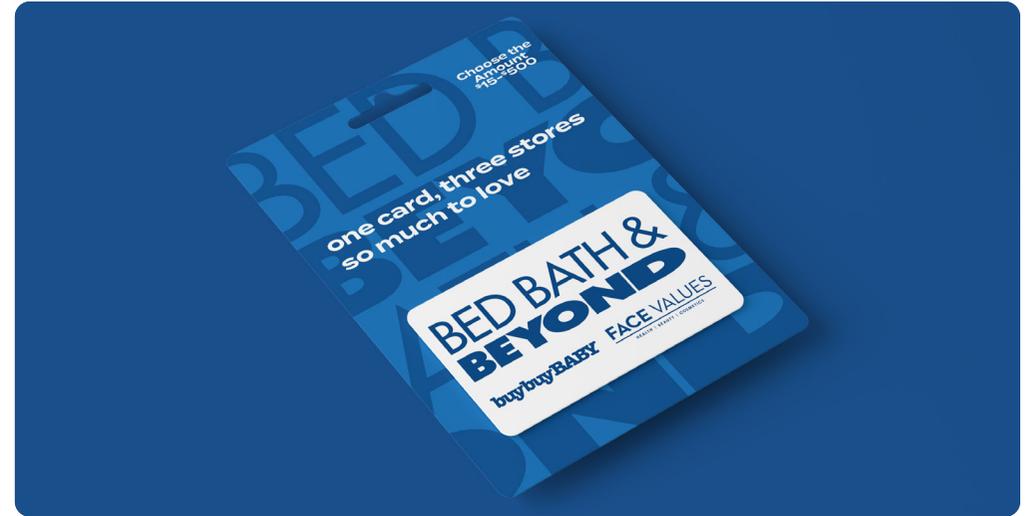
Vanquis

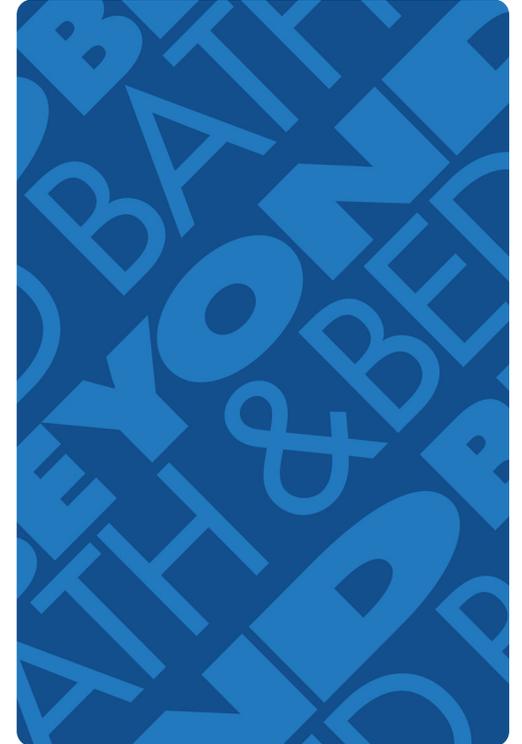
Social media - rebrand / relaunch



Bed Bath & Beyond

From 2019 to 2021, BB&B went through a light touch rebrand. Working on the print team, I made sure that the print side of things were up to date. Taking the new branding and applying it across multiple mediums, print, email. Then taking the newly selected font and updating post cards, circulars and gift cards with the new brand.





Charter Furniture

Charter was put through a rebrand during my time at BJI. Working on the new logo, colors, photography style.



CHARTER
FURNITURE

Original logo concept by Jacobson/Rost
Mix of Lust Pro font and Brandon Grotesque

CHARTER
FURNITURE

Updated concept changed to Lust Pro font only

CHARTER
FURNITURE

final



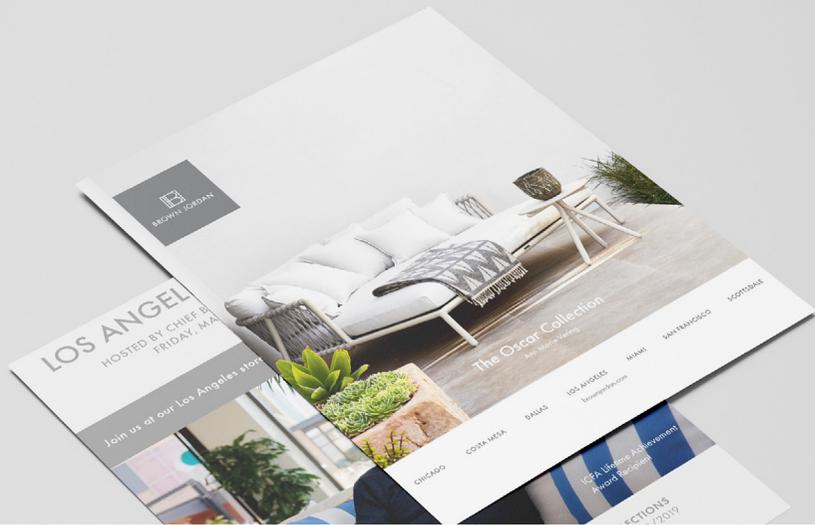
BROWN JORDAN

Oscar Collection

Ann Marie Vering

Unwind and relax on this stunning Daybed from Ann Marie Vering's just introduced Oscar Collection. Its signature silhouette created with rope builds a sophisticated indoor-outdoor aesthetic.

[View Collection](#)



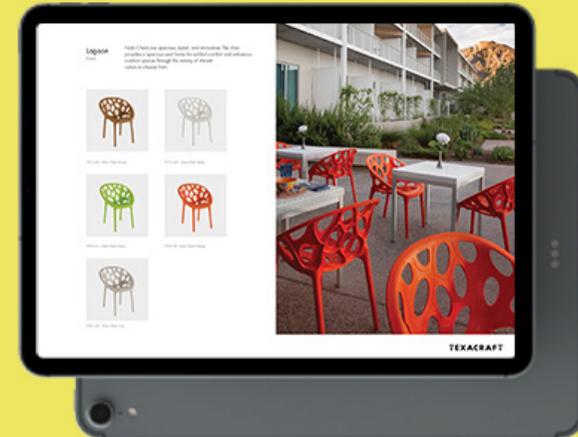


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An exclusive guide to outdoor furniture styles
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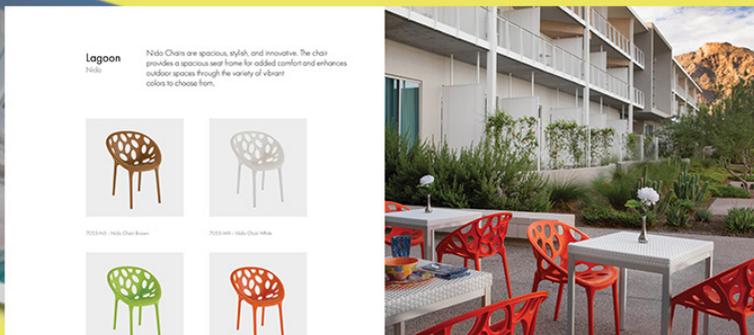
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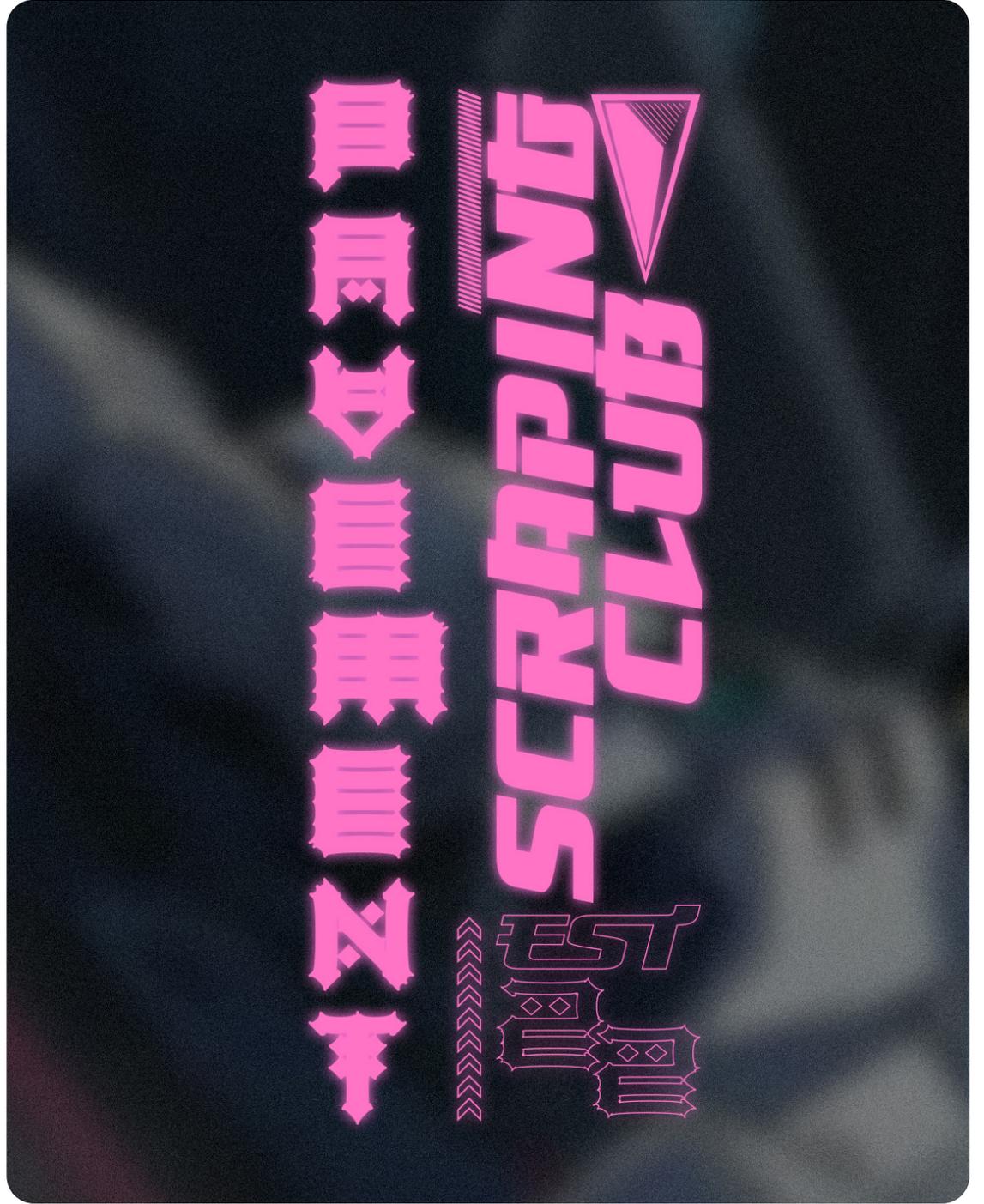
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Logo and branding

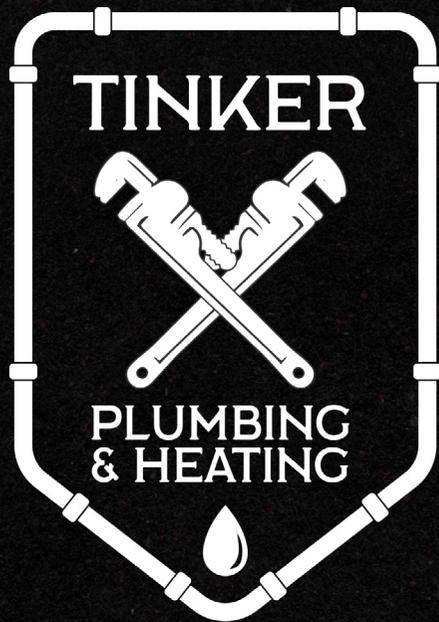
Hand drawn logos and badges







INTREPID guitars



for the
love of
low
cars

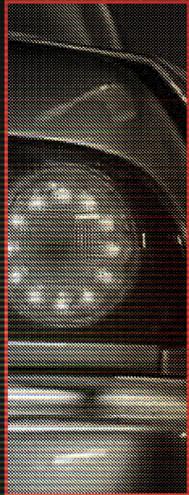
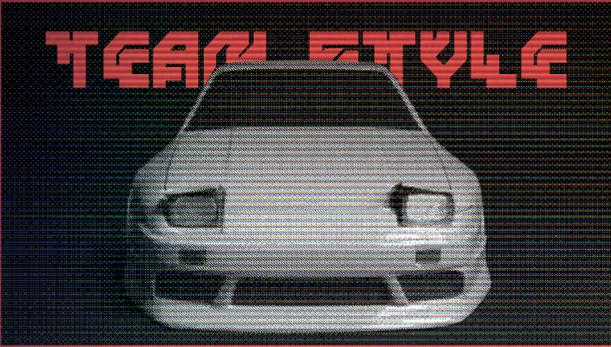
Sudsies
EXPRESS
CAR WASH



FLUSH

HIGH SPRING RATES - PLEASE SLAM CAREFULLY

TEAM STYLE



**Hard!!!
Parked**

wait!

before you go, think you
got the big picture from
this portfolio?

Go to rciraulomedia.com
to see more examples of
my work and resume!

