

multi-disciplinary graphic designer with 10 years experience creating bold, effective visual solutions

Designer with a decade of expertise in branding and multi-platform design. I translate complex ideas into compelling visual narratives across print, digital, and photography for global brands.

experience

Vanquis Bank | Brand / digital designer | 2022 - present

- Spearheaded the ongoing rebranding initiative, including the creation of new logo-mark, color palette, typography, and brand guidelines..
- Social media asset creation, ie: static posts, text / graphic animations.
- Email design, print design. Working with marketing team to help push the brand.

Bed Bath and Beyond | Print graphic designer | 2019 - 2021

- Layout of images and copy blocks on post cards and circulars.
- Develop new packaging for shipping labels, boxes, envelopes, etc..
- New gift card designs and their branding.

Brown Jordan International | Graphic designer | 2018 - 2019

- Oversaw the graphic design of 5 separate high end furniture brands. Working on re-brand projects for all. Logo design / exploration was done, as well as color research and development to have the brand appeal to a wider audience.
- Digital design, social media assets, email templates, light web design plus photo & video work.
- Print work, ie: flyers, magazine ads, furniture catalogue.

PRI Productions | Designer & Photographer | 2017 - 2018

Agency setting, working on multiple projects at once.

Working with outside companies, such as:

- The Jacksonville Jaguars, JAX Sports Council, Jax Events, Omni Hotels.
- Photography was also needed within this role. Photographing events mainly.

education

Farmingdale State College – Farmingdale, NY

Bachelor's Degree in Visual Communication / Graphic Design